



2025 Qantas Australian Tourism Awards

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MEDIA RELEASE

National Tourism Excellence Celebrated at 2025 Qantas Australian Tourism Awards in Fremantle

This evening, the 2025 Qantas Australian Tourism Awards honoured the nation's most outstanding tourism businesses at a gala event held at Fremantle Prison in Western Australia.

More than 170 finalists vied for top honours across 26 categories at the prestigious awards event celebrating excellence and innovation in Australian tourism.

The night's Gold winners included Katherine Outback Experience (NT) and The Dragonfly Inn (TAS) who were both inducted into the esteemed Hall of Fame after successfully taking home Gold for three consecutive years in the Tourist Attractions and Hosted Accommodation categories, respectively.

Events ACT's Floriade 2024 (CBR) was named the Gold winner of Major Festivals & Events, with The Big Duck Boat Tours (SA) claiming Gold in the Ecotourism category.

Go Adventure Nagambie (VIC) were recognised as the Gold winner in the Adventure Tourism category, with Gourmet Camp Oven Experience (WA) securing Gold in Tourism Restaurants & Catering Services. As their first national win, Bay Island Lifestyle (QLD) earned Gold for Excellence in Accessible Tourism.

"These awards are our nation's celebration of the businesses and people who exemplify the highest standard of quality in Australian tourism," said Erin McLeod, CEO, Australian Tourism Industry Council.

"This year's winners and medallists showcase the extraordinary landscapes, rich culture, vibrant regions and genuine hospitality that define the Australian experience. Tonight, we recognise their leadership, commitment to excellence and ongoing contribution to Australia's reputation as one of the world's most sought-after destinations. Fremantle, Australia's Top Tourism Town for 2025, put on a dazzling show under the stars at Fremantle Prison for more than 800 industry representatives from across the country," said Ms McLeod.

The annual event remains a cornerstone of Australia's tourism industry, drawing recognition from leaders across the country.

Senator the Hon Don Farrell, Federal Minister for Trade and Tourism, said, "My heartfelt congratulations to every winner and nominee. Across Australia from vibrant cities to our most remote communities, talented and dedicated tourism businesses are creating unforgettable experiences for visitors from both home and abroad."

Federal Assistant Minister for Tourism Nita Green joined in congratulating the winners and finalists, saying, "It was an absolute privilege to attend the Australian Tourism Awards alongside the people and businesses that make our tourism industry so special. These awards are a great reminder that behind every great visitor experience are passionate people who are committed to showcasing Australia to the world."

Industry partners also joined in celebrating this year's winners and finalists.

Qantas continues to play a vital role in promoting excellence across Australian tourism as a long-standing supporter of the awards.

"As Australia's national carrier, we're incredibly proud to once again be the naming rights partner of the Australian Tourism Awards," said Qantas Domestic Chief Executive Officer Markus Svensson.

"From our major cities to our spectacular regions, Australia's tourism operators do a remarkable job showcasing everything that makes this country special. Qantas serves more than 60 destinations across Australia, and we see first-hand the passion and creativity these businesses bring every single day."

The 2025 awards were made possible with the outstanding support of event sponsors and partners, making the celebration of tourism excellence truly memorable. These valued sponsors include Naming Rights Sponsor, Qantas, Platinum Sponsor Tourism Australia, Host Partners Tourism Western Australia and the City of Fremantle, Gold Sponsors Perth Airport and Business Events Perth, and Silver Sponsor Localis.

For more information on the awards, visit www.australianaward.com.au

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The list of national winners is listed below. Additional images and interviews with award recipients can be arranged on request.

Aboriginal & Torres Strait Islander Tourism Experiences

GOLD - Cape York Peninsula Lodge (QLD)
SILVER - Oolin Sunday Island Cultural Tours (WA)
BRONZE - Eden Local Aboriginal Land Council (NSW)

Tourism Retail, Hire & Services

GOLD - Go Adventure Nagambie (VIC)
SILVER - Willie Creek Pearls (WA)
BRONZE - Younique Stays (TAS)

Visitor Information Services

GOLD - Swan Valley Visitor Centre (WA)
SILVER - Top End Visitor Information Centre (NT)
BRONZE - St George Region Explore Centre (QLD)

Ecotourism

GOLD - The Big Duck Boat Tours (SA)
SILVER - Wild Adventures Melbourne (VIC)
BRONZE - Fun Over 50 Holidays - Immersive Tours and Adventures (QLD)

New Tourism Business

GOLD - Turtle Sands Nature Resort (QLD)
SILVER - Monarto Safari Resort (SA)
BRONZE - Shaw Estate (CBR)

Hosted Accommodation

****Hall of Fame Inductee**** GOLD - The Dragonfly Inn (TAS)
SILVER - Kangaroo Ridge Retreat (VIC)
BRONZE - Wooleen Station (WA)

Self-Contained Accommodation

GOLD – Nook On The Hill (VIC)

SILVER – Old Coach Road Estate (SA)

BRONZE – Contained in Nimbin Accommodation (NSW)

Tourism Marketing & Campaigns

GOLD – Tourism Central Australia – Stories from the Heart (NT)

SILVER – Only in the City by City of Melbourne (VIC)

BRONZE – Wadjemup / Rottnest Island "A Little Longer" Campaign (WA)

Excellence in Accessible Tourism

GOLD – Bay Island Lifestyle (QLD)

SILVER – Adelaide Fringe (SA)

BRONZE – Off The Beaten Track WA (WA)

Business Event Venues

GOLD – Melbourne Convention and Exhibition Centre (VIC)

SILVER – Cairns Convention Centre (QLD)

BRONZE – Darwin Convention Centre (NT)

Tourism Restaurants & Catering Services

GOLD – Gourmet Camp Oven Experience (WA)

SILVER – The Q Train (VIC)

BRONZE – Monkey Nut Café (SA)

Tourism Wineries, Distilleries & Breweries

GOLD – Beenleigh Artisan Distillery (QLD)

SILVER – Harman Wines (VIC)

BRONZE – Seppeltsfield Barossa (SA)

Cultural Tourism

GOLD – Shrine of Remembrance (VIC)

SILVER – Albany's Historic Whaling Station (WA)

BRONZE – Cascades Female Factory Historic Site (TAS)

Tour & Transport Operators

GOLD – Spirit of the Coorong (SA)

SILVER – eGuide (TAS)

BRONZE – Margaret River Discovery Co (WA)

Major Tour & Transport Operators

GOLD – Pennicott Wilderness Journeys (TAS)

SILVER – Fun Over 50 Holidays – Immersive Tours and Adventures (QLD)

BRONZE – HeliSpirit (WA)

Adventure Tourism

GOLD – Go Adventure Nagambie (VIC)

SILVER – Woodhouse Adventure Park (SA)

BRONZE – Blue Derby Pods Ride (TAS)

Festivals & Events

GOLD – Abbey Medieval Festival (QLD)

SILVER – Subi Blooms X Gather – City of Subiaco (WA)

BRONZE – Streaky Sounds Music Festival 2025 (SA)

Major Festivals & Events

GOLD – Events ACT – Floriade 2024 (CBR)

SILVER – Adelaide Fringe (SA)

BRONZE – Australian Wooden Boat Festival (TAS)

Excellence in Food Tourism

GOLD – Gourmet Camp Oven Experience (WA)

SILVER – CherryHill Orchards (VIC)

BRONZE – The Truffle Farm (TAS)

Caravan & Holiday Parks

GOLD – BIG4 Gold Coast Holiday Park and Motel (QLD)

SILVER – Mandalay Holiday Resort (WA)

BRONZE – Alivio Tourist Park Canberra (CBR)

Unique Accommodation

GOLD – Woodhouse Adventure Park (SA)

SILVER – All Seasons Houseboats (VIC)

BRONZE – Aquila Eco Retreat (TAS)

3 – 3.5 Star Accommodation

GOLD – Safari Lodge Motel (NT)

SILVER – Broadwater Resort, Busselton (WA)

BRONZE – The Y – Camp Manyung (VIC)

4 – 4.5 Star Deluxe Accommodation

GOLD – Novotel Cairns Oasis Resort (QLD)

SILVER – Sovereign Park Motor Inn (VIC)

BRONZE – Peppers Silo Hotel (TAS)

5 Star Luxury Accommodation

GOLD – Mount William Station (VIC)

SILVER – Mt Hay Retreat (NSW)

BRONZE – The Reef House Adults Retreat (QLD)

Tourist Attractions

****Hall of Fame Inductee**** GOLD – Katherine Outback Experience (NT)

SILVER – Northern Rivers Rail Trail (NSW)

BRONZE – Albany's Historic Whaling Station (WA)

Major Tourist Attractions

GOLD – Questacon – The National Science & Technology Centre (CBR)

SILVER – WA Museum Boola Bardip (WA)

BRONZE – Melbourne Cricket Ground (VIC)