

22 November 2024

MEDIA RELEASE



ATIC Welcomes New Tourism Australia Board Appointments

The Australian Tourism Industry Council (ATIC) has welcomed the appointment of six new Tourism Australia board members.

Mrs Penny Fowler who has been appointed Chair and, Mr Ian Horne who has been appointed Deputy Chair join Ms Jenny Lambert OAM, The Hon Michael Lee, Mr Tim Yeend, and Mr Peter Laurance AO as the newest board members.

"Tourism Australia has a critical role in attracting international holiday visitors and the Australian Tourism Industry Council warmly welcomes the new board appointments" said Erin McLeod, CEO of the Australian Tourism Industry Council.

"It is great to see a wide range of individuals who will bring a wealth of experience and leadership to the board and will undoubtedly contribute to Tourism Australia's long-term success in attracting more international visitors to Australia," said Ms McLeod.

As the peak industry body representing Australia tourism operators, ATIC looks forward to working with Tourism Australia's leadership team to drive initiatives that strengthen the industry and enhance outcomes for tourism businesses, communities, and visitors across the country.

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